

# GLOBAL GREEN TEAM

## How Many Water Bottles have our Ekokins Recycled?

Since the launch of Wild Republic Ekokins, we have recycled over eight million water bottles. That's EIGHT MILLION water bottles not in landfills or in our oceans. Instead, those water bottles are being loved and are keeping children all over the world comforted in the form of adorable plush animals.

## Rescue Republic Launch

In honor of our President's late mother-in-law, Wild Republic is launching Republic Rescue focused on rescuing and rehabilitating animals. A portion of the proceeds from the purchase of Pocketkins, adorable five inch plush animals, will go towards the purchaser's choice of an animal advocacy organization to rescue either sea life, wild land animals, birdlife or domestic animals.

*"Fellow animal ambassadors, we are stronger together. Thank you for joining us to be the change for the people of this world, our beautiful planet, and all things living on it!"*

*-Vishnu Chandran  
President*

## Sustainability and the Wild Republic Products

In a continued effort to move all of the Wild Republic products to the utmost sustainability, we have changed more toys to an open box concept in 2021 removing single use plastic from the packaging. We are not resting there. Our designers and leadership are investing a great deal of time and resources, working with key manufacturing players in the realm of conservation for innovation solutions and conservation efforts that we can not announce yet. For now, know that today we are the lead plush and toy company for conservation and we will remain in the lead!

### ONE SIMPLE THING

Still too many people use plastic shopping bags. Stock your vehicle with reusable totes and vow that in 2021 you will not use plastic bags, not just in grocery stores, but for all of your shopping.

### It Doesn't Stop with our Toys....

It's not just about sustainable products at Wild Republic, our Global Green Team meets bi-weekly to collaborate on sustainability in all aspects of our operation from transportation to office practices.



*This month's newsletter is dedicated to Anne M. Foley who had a great passion for animals.*